

Safe Assets: A Retrading Perspective

Markus K. Brunnermeier

Sebastian Merkel

Yuliy Sannikov

UCL

2023-10-06

Motivation

- What is a *safe asset*? What are its features?
 - Precautionary savings
 - Why is (US) government debt a safe asset?
- (Safe) asset pricing formula for incomplete market setting
 - What is *service flow*? How does it differ from
 - cash flow and convenience yield?
 - *Flight-to-safety* phenomenon (negative β)
 - Loss of safe-asset status / exorbitant privilege
- Is there a public debt valuation puzzle?
 - Valuation too large? Risk premium too low?
- Can government spend without taxation? How much?
 - Debt sustainability analysis and “Debt Laffer Curve”

Motivation

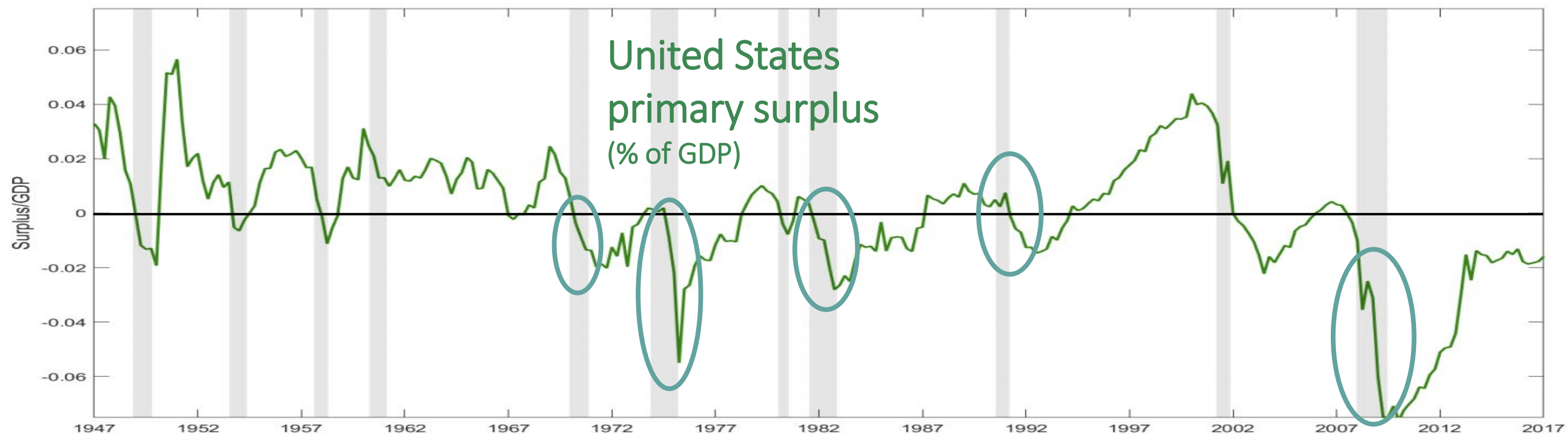
- Why is there debt valuation puzzle for US, Japan?

- Traditional FTPL equation:

$$\frac{B_t}{\rho_t} = E_t [PV_{\xi}(\text{primary surpluses})] + \textit{Bubble}$$

- Persistently negative primary surpluses

- Negative surpluses in recessions: Asset Pricing (with SDF ξ_t)



Asset Pricing with Safe Assets

- Standard asset pricing: Buy and Hold Perspective

$$price = \mathbb{E}[PV_{\xi}(cash\ flow)]$$

Asset Pricing with Safe Assets

- Standard asset pricing with bubbles: Buy and Hold Perspective

$$price = \mathbb{E}[PV_{\xi}(cash\ flow)] + bubble$$

- Bubble if $r < g$ (due to precautionary motive)

Asset Pricing with Safe Assets

- Standard asset pricing with bubbles: **Buy and Hold Perspective**

$$price = \underbrace{\mathbb{E}[PV_{\xi}(cash\ flow)]}_{=-\infty} + \underbrace{bubble}_{=\infty}$$

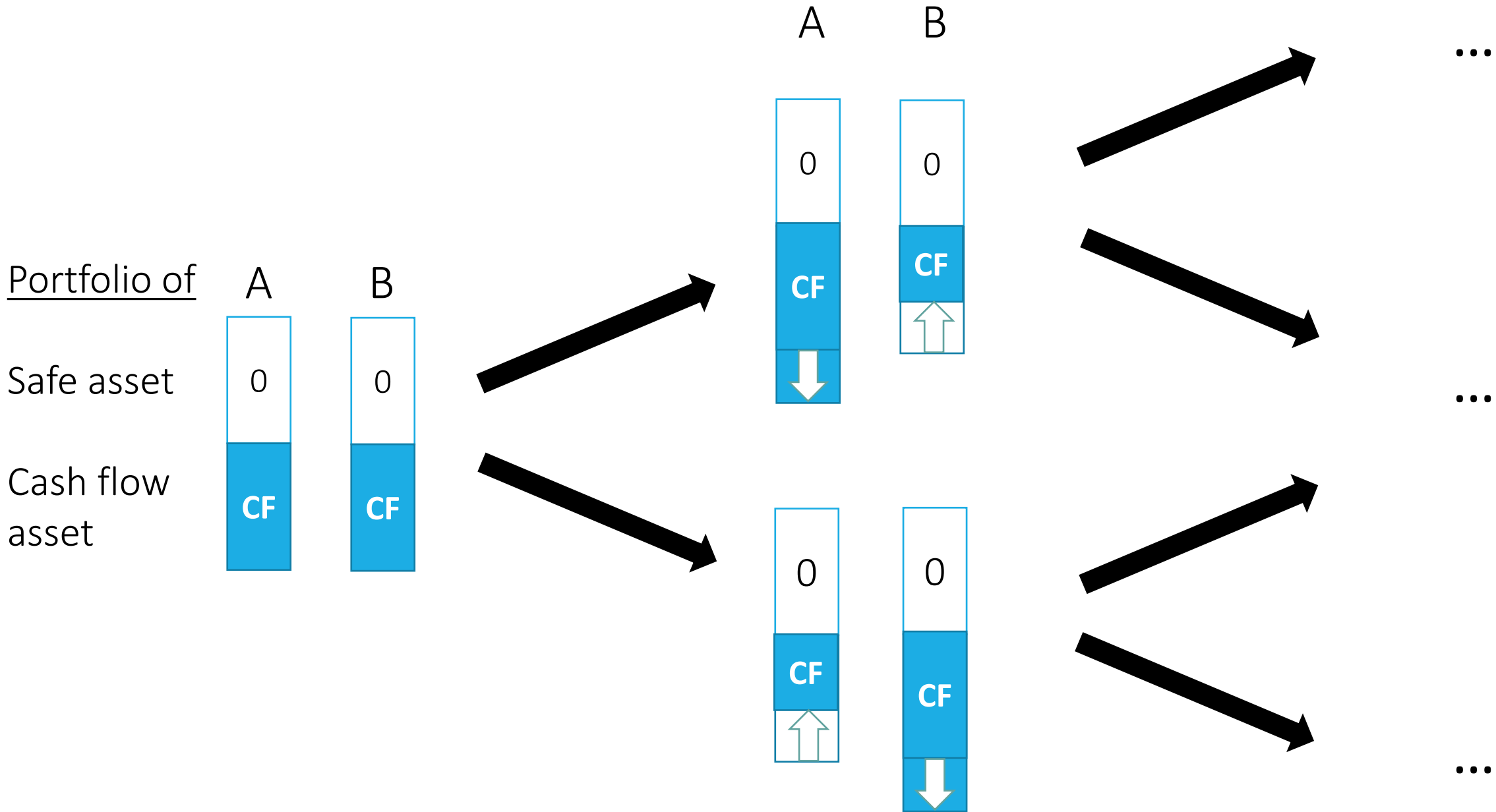
- Bubble if $r < g$ (due to precautionary motive)
 - Effectively prices a buy-and-hold strategy
 - But in incomplete markets, agents trade
- Alternative approach: **Dynamic Trading Perspective**
 - Value agents' actual portfolio strategies, then aggregate
 - Discounts at higher effective rate $r^{**} > g$

$$price = \underbrace{\mathbb{E}[PV_{\xi^{**}}(cash\ flow)]}_{>-\infty} + \underbrace{\mathbb{E}[PV_{\xi^{**}}(service\ flow)]}_{<-\infty}$$

Note: SDF ξ^{**} = “representative agent” discount rate $\neq m$ (Reis 2022)

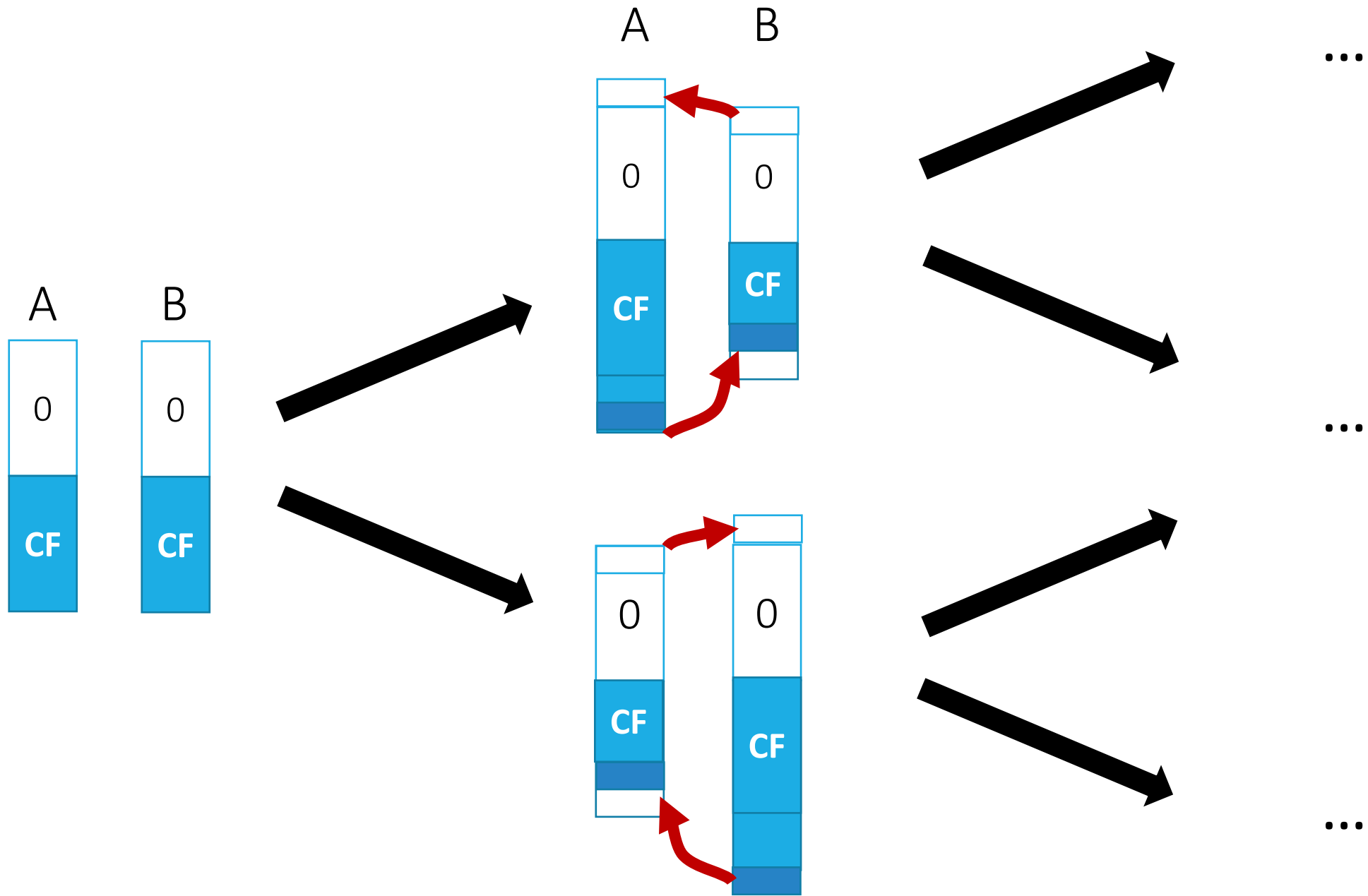
What's is a Safe Asset Service Flow?

- Safe asset = good friend
 - Idiosyncratic risk: provides partial insurance through **re-trading**



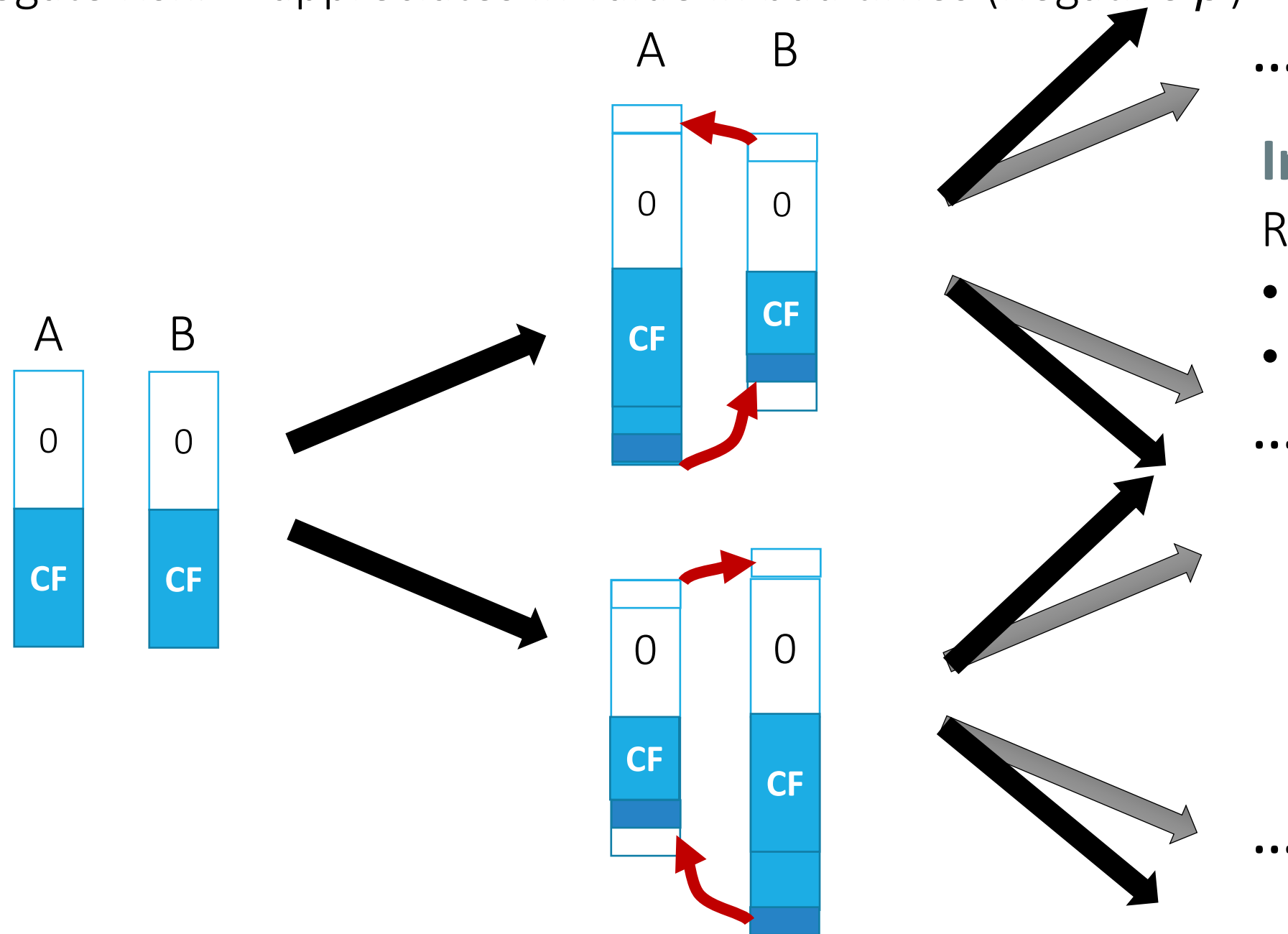
What's is a Safe Asset Service Flow?

- Safe asset = good friend
 - Idiosyncratic risk: provides partial insurance through **re-trading**



What's a Safe Asset? Exorbitant Privilege rises in Recessions

- Safe asset = good friend
 - Idiosyncratic risk: provides partial insurance through **re-trading**
 - Aggregate risk: appreciates in value in bad times (negative β)



In recessions:

Risk is higher

- Service flow is more valuable
- Cash flows are lower
(depends on fiscal policy)

Safe Asset Definition

- Equilibrium concept
- Good friend (relative to own net worth return $dr_t^{n^i}$)
 - Idiosyncratic risk
 - Aggregate risk
- $Cov_t \left[d\xi_t^i / \xi_t^i, dr_t^j - dr_t^{n^i} \right] > 0$
 - For agent i
with SDF ξ_t^i is SDF of agent i ($d\xi_t^i / \xi_t^i = -r_t^f dt - \zeta_t^i dZ_t - \tilde{\zeta}_t^i d\tilde{Z}_t^i$)
with net worth return $dr_t^{n^i}$
 - At time t possible loss of safe asset status/exorbitant privilege
- Re-tradeable:
 - No asymmetric info – info insensitive
 - Service flow is derived from “dynamic re-trading”

Service Flow Term vs. Bubble Term

■ Service flow

- Partial insurance via retrading – (partially undo incomplete markets)
 - Bewley ... smooth consumption
 - BruSan ... retrade capital and safe asset + smooth consumption
- Remaining (idiosyncratic) risk depresses cash flow return

■ Bubble

- $\lim_{T \rightarrow \infty} E[\bar{\xi}_t P_t] > 0$ if $r_t^f + \text{risk premium} \leq g_t$ (on average)
 - r^f is depressed by precautionary savings (incl. uninsurable idiosyncratic risk)
- **Transversality condition** holds for each individual, but not in aggregate
 - \neq complete markets

Related Literature 1

- **FTPL literature:** Leeper, Sims, Woodford, Cochrane, ...
- Cui Bassetto (2018), Sims (2020), Angeletos et al. (2020), Obstfeld Rogoff (1983),

\Friction	OLG	Incomplete Markets + idiosyncratic risk	
Risk	deterministic	endowment risk borrowing constraint	return risk Risk tied up with Individual capital
Only money	Samuelson	Bewley	“I Theory without I” Brunnermeier-Sannikov (AER PP 2016) Angeletos (2006)
With capital	Diamond	Aiyagari	

Related Literature 2

■ Safe Asset:

- Gorton-Pennachi (1990), Dang et al. (2017), Caballero et al. (2016,7), ...
- Brunnermeier et al. (2017) , ESBies,

■ Equity premium

- Constantinides-Duffie (1996) – imposes “aggregate” transversality condition

■ Public Debt Evaluation Puzzles:

- Jiang et al. (2020,2021)

■ Fiscal debt sustainability r vs. g :

- OLG: Bohn (1995), Samuelson (1958), Diamond (1965), Tirole (1985), Blanchard (2019), Martin-Ventura (2018)

- Incomplete markets: Bewley (1980), Aiyagari-McGrattan (1998), Angeletos (2007)

- Bassetto-Cui (2018), Reis (2020)

m instead of ξ^{**}/r^{**}

No capital

Capital is a safe asset (risk-free)

No debt

Roadmap

- Motivation
 - Steady state model (closed form solution)
 - Stochastic idiosyncratic risk model
 - (Safe) asset pricing with SDF ξ_t^{**}
 - Flight-to-Safety, $\beta < 0$, and Excess Volatility of capital
 - Equity issuance, non-safe mutual fund with $\beta > 0$
 - Debt Laffer Curve
 - Price level determination with a bubble
 - Fiscal space to defend Exorbitant Privilege (crypto, ...)
- } Calibration

Exorbitant Privilege Model with a Bubble: Safe Asset Model

- Model overview:
 - Continuous time, infinite horizon, one consumption good
 - Continuum of agents
 - Operate capital with time-varying idiosyncratic risk, *AK* production technology
 - Can trade capital, government bond, and diversified equity claims
 - Government
 - Exogenous spending
 - Taxes output
 - Issues (nominal) bonds
 - Financial Frictions: incomplete markets
 - Agents cannot fully insure idiosyncratic risk (must retain skin in the game)
 - Aggregate risk: fluctuations in volatility of idiosyncratic risk (& capital productivity)
- Calibrated to US data to match macro and asset pricing moments

Government: Taxes, Bond/Money Supply, Gov. Budget

- Policy Instruments ($K_t := \int k_t^{\tilde{i}} d\tilde{i}$)
 - Government spending $g_t K_t$ (with exogenous g_t)
 - Proportional output tax $\tau_t a_t K_t$
 - Nominal government debt supply $\frac{dB_t}{B_t} = \mu_t^B dt$
 - Floating nominal interest rate i_t on outstanding bonds
- Government budget constraint (BC)

$$\underbrace{(\mu_t^B - i_t)}_{\check{\mu}_t^B :=} B_t + \underbrace{g_t K_t (\tau_t a_t - g_t)}_{s_t :=} = 0$$

Not market clearing,
 Payment/redistribution to bond holders
 q^B clears bond market

Primary surplus (per K_t)

- Equilibrium selection: No No-Ponzi constraint

Optimal Choices & Market Clearing

- Optimal investment rate

- $\Phi(\iota) = \frac{1}{\phi} \log(1 + \phi\iota)$ $\iota_t = \frac{1}{\phi}(q_t^K - 1)$

- Consumption

Goods market

- $\frac{c_t}{n_t} =: \rho \Rightarrow C_t = \rho \left(q_t^K K_t + \underbrace{q_t^B K_t}_{B_t/\rho_t} \right) = (a - \iota_t - g)K_t$

- Portfolio

Capital market

- Solve for θ_t later

$$1 - \theta_t = \frac{q_t^K}{q_t^K + q_t^B} =: 1 - \vartheta_t$$

Bond market

clears by Walras law

ϑ = fraction of
wealth in nominal claims

Equilibrium (before solving for portfolio choice)

Equilibrium	
$q_t^B =$	$\vartheta_t \frac{1 + \phi \check{a}}{(1 - \vartheta_t) + \phi \check{\rho}_t}$
$q_t^K =$	$(1 - \vartheta_t) \frac{1 + \phi \check{a}}{(1 - \vartheta_t) + \phi \check{\rho}_t}$
$l_t =$	$\frac{(1 - \vartheta_t) \check{a} - \check{\rho}_t}{(1 - \vartheta_t) + \phi \check{\rho}_t}$

$$\check{a} = a - g$$

For log utility

$$\check{\rho}_t = \rho$$

- Moneyless equilibrium with $q_t^B = 0 \Rightarrow \vartheta_t = 0$
- Next, determine portfolio choice.

Portfolio choice $\theta \Rightarrow$ Evaluation Equation

Agent i 's SDF, $\xi_t^i: d\xi_t^i/\xi_t^i = -r_t^f dt - \zeta_t dZ_t - \tilde{\zeta}_t^i d\tilde{Z}_t^i$

Price of risk

- Asset pricing equation (martingale method): $\frac{\mathbb{E}_t[dr_t^{K,\tilde{i}}]}{dt} - \frac{\mathbb{E}_t[dr_t^B]}{dt} = \zeta \sigma^K$

$$\frac{\mathbb{E}_t[dr_t^{K,\tilde{i}}]}{dt} = \frac{\check{a} - l_t}{q_t^K} + \frac{q_t^B}{q_t^K} \check{\mu}^B + \Phi(l_t) - \delta + \mu_t^{q^K} = r_t^f + \tilde{\zeta}_t \tilde{\sigma}$$

$$\frac{\mathbb{E}_t[dr_t^B]}{dt} = \check{\mu}^B + \Phi(l_t) - \delta + \mu_t^{q^B} = r_t^f$$

$$\frac{\mathbb{E}_t[dr_t^{K,\tilde{i}}]}{dt} - \frac{\mathbb{E}_t[dr_t^B]}{dt} = \frac{\check{a} - l_t}{q_t^K} + \frac{1}{1 - \vartheta_t} \check{\mu}^B + \underbrace{\mu_t^{q^K} - \mu_t^{q^B}}_{= -\mu_t^\vartheta / (1 - \vartheta_t)} = \tilde{\zeta}_t \tilde{\sigma}$$

- Goods market clearing: $\check{\rho}(q_t^B + q_t^K)K_t = (\check{a} - l_t)K_t \Rightarrow \frac{\check{a} - l_t}{q_t^K} = \frac{\check{\rho}}{1 - \vartheta_t}$

- Price of idiosyncratic risk: $\tilde{\zeta}_t = \gamma \tilde{\sigma}_t^n = \gamma(1 - \theta_t)\gamma \tilde{\sigma}$

- Capital market clearing: $1 - \theta_t = 1 - \vartheta_t$

Recall: ϑ = fraction of wealth in nominal claims

- FTPL/Money Valuation Equation: $\mu_t^\vartheta = \rho + \check{\mu}_t^B - (1 - \vartheta_t)^2 \tilde{\sigma}^2$**

- In steady state $\mu_t^\vartheta = 0$: $(1 - \vartheta) = \sqrt{\rho + \check{\mu}^B} / \tilde{\sigma}$

Two Stationary Equilibria – in closed form

Non-Monetary	Monetary
$q_0^B = 0$	$\frac{B_0}{\rho_0} / K_t = q^B = \frac{(\tilde{\sigma} - \sqrt{\rho + \check{\mu}^B})(1 + \phi\check{\alpha})}{\sqrt{\rho + \check{\mu}^B} + \phi\tilde{\sigma}\rho}$
$q_0^K = \frac{1 + \phi\check{\alpha}}{1 + \phi\rho}$	$q^K = \frac{\sqrt{\rho + \check{\mu}^B} (1 + \phi\check{\alpha})}{\sqrt{\rho + \check{\mu}^B} + \phi\tilde{\sigma}\rho}$
$l = \frac{\check{\alpha} - \rho}{1 + \phi\rho_0}$	$l = \frac{\check{\alpha}\sqrt{\rho + \check{\mu}^B} - \tilde{\sigma}\check{\rho}}{\sqrt{\rho + \check{\mu}^B} + \phi\tilde{\sigma}\check{\rho}}$

- ρ time preference rate
- ϕ adjustment cost for investment rate
- $\check{\mu}_t^B = \mu_t^B - i_t$ bond issuance rate beyond interest rate
- $\check{\alpha} = a - g$ part of TFP not spend on gov.

Remarks for steady state case:

- Real risk-free rate

- $$r^f = \underbrace{\left(\Phi(\iota(\check{\mu}^B)) - \delta \right)}_{=g} - \check{\mu}^B$$

Recall $\check{\mu}_t^B \mathcal{B}_t + \wp_t K_t \underbrace{(\tau_t a_t - g_t)}_{s_t :=} = 0$

- $\check{\mu}^B = 0 \Rightarrow s = 0$ no primary surplus (no cash payoff for bond)

- $q^B K = \frac{B}{P} > 0$ bond trades at a **bubble** due to service flow

- $\check{\mu}^B > 0 \Rightarrow s < 0$ primary deficit (constant fraction of GDP)

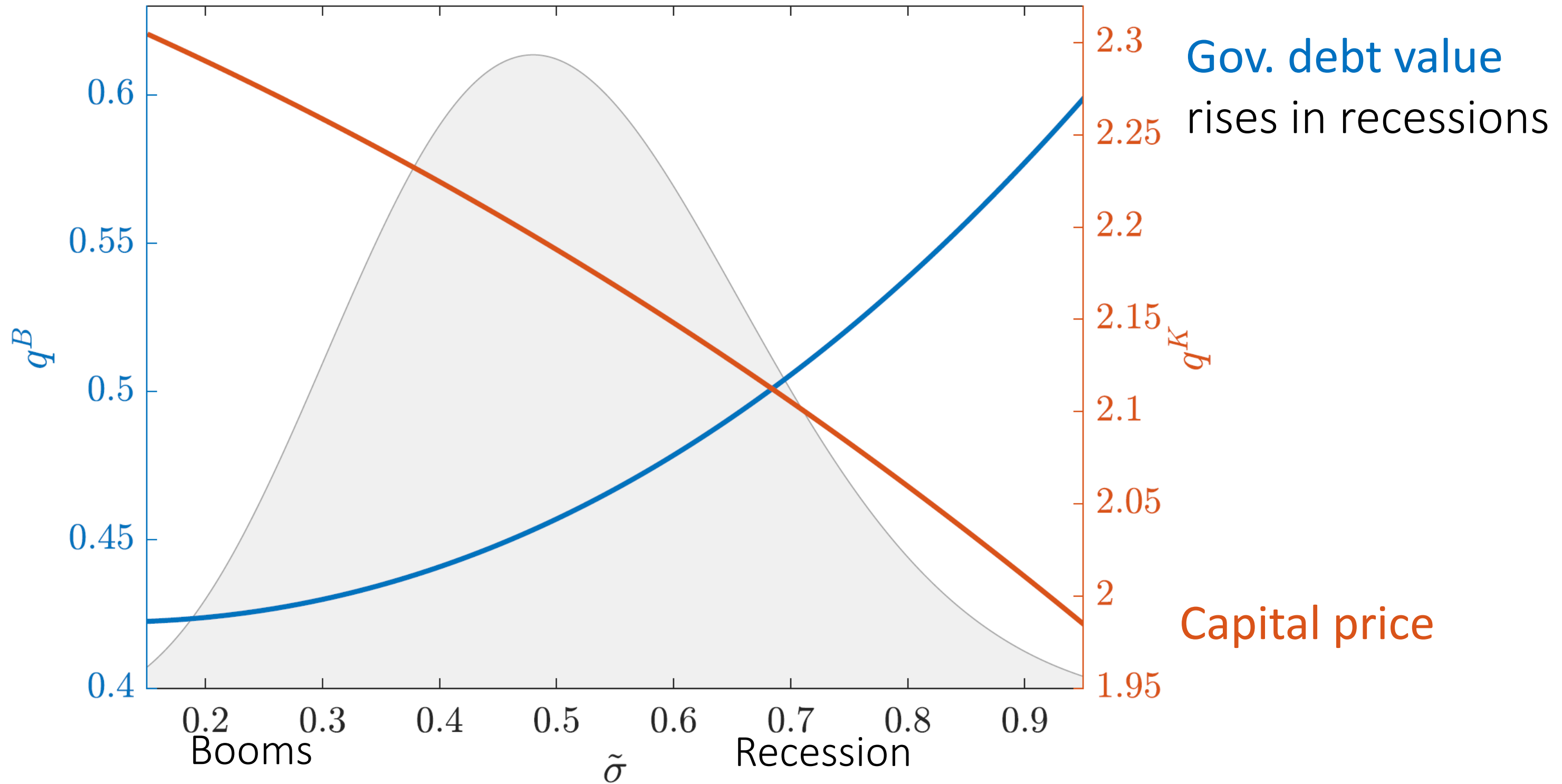
- As long as $q^B > 0$ “mine the bubble”

- $\check{\mu}^B < 0 \Rightarrow s > 0$ and $r > g$ primary surplus (constant fraction of GDP)

- $q^B K_t = E_t[PV_{r^f}(sK_t)]$ no bubble, but service flow

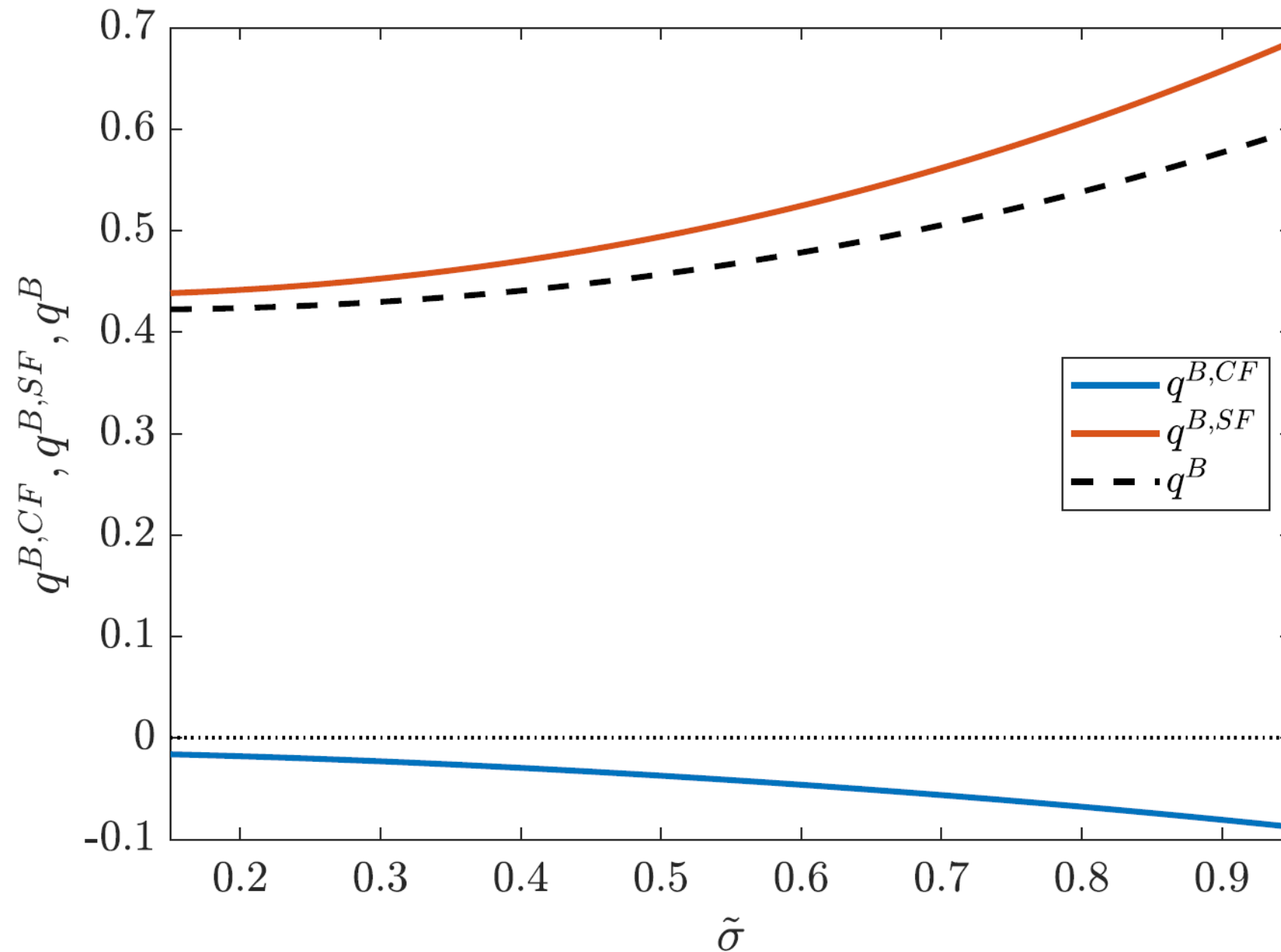
- $\frac{B_0}{\wp_0} = \mathbb{E} \left[\int_0^\infty e^{-r^f t} s K_t dt \right]$

Flight-to-Safety when idiosyncratic risk is $\tilde{\sigma}_t$ high \Rightarrow negative β for Gov. Bond



Safe Asset – Service flow >> Cash flow

- Asset Price = $E[\text{PV}(\text{primary surplus/cash flows})] + E[\text{PV}(\text{service flows})]$



Debt Valuation (FTPL) – Two Perspectives

- **Buy and Hold Perspective:**

- $$\frac{B_0}{\wp_0} = \lim_{T \rightarrow \infty} \left(\mathbb{E} \left[\int_0^T \xi_t^i s_t K_t dt \right] + \mathbb{E} \left[\xi_t^i \frac{B_T}{\wp_T} \right] \right)$$

- Valuation of strategy that buys and holds a fixed fraction of outstanding debt

- Agent i 's SDF, ξ_t^i : $d\xi_t^i / \xi_t^i = -r_t^f dt - \varsigma_t dZ_t - \tilde{\zeta}_t^i d\tilde{Z}_t^i$, idiosyncratic consumption vol. $\tilde{\sigma}_t^c$

Debt Valuation (FTPL) – Two Perspectives

■ Buy and Hold Perspective:

- $$\frac{B_0}{\wp_0} = \lim_{T \rightarrow \infty} \left(\mathbb{E} \left[\int_0^T \xi_t^i s_t K_t dt \right] + \mathbb{E} \left[\xi_T^i \frac{B_T}{\wp_T} \right] \right)$$
 - Valuation of strategy that buys and holds a fixed fraction of outstanding debt

■ Dynamic Trading Perspective:

- $$\eta_0^i \frac{B_0}{\wp_0} = \mathbb{E} \left[\int_0^\infty \xi_t^i \eta_t^i s_t K_t dt \right] + \mathbb{E} \left[\int_0^\infty \xi_t^i \eta_t^i (\tilde{\sigma}_t^c)^2 \frac{B_t}{\wp_t} dt \right]$$
 - Valuation of equilibrium cash flows from individual bond portfolios, incl. trading cash flows (aggregated over all agents i to obtain total value of debt)
 - Agent i 's SDF, ξ_t^i : $d\xi_t^i / \xi_t^i = -r_t^f dt - \varsigma_t dZ_t - \tilde{\zeta}_t^i d\tilde{Z}_t^i$, idiosyncratic consumption vol. $\tilde{\sigma}_t^c$

Debt Valuation (FTPL) – Two Perspectives

- **Buy and Hold Perspective:**

- $\frac{B_0}{\wp_0} = \lim_{T \rightarrow \infty} \left(\mathbb{E} \left[\int_0^T \xi_t^i s_t K_t dt \right] + \mathbb{E} \left[\xi_t^i \frac{B_T}{\wp_T} \right] \right)$

- Valuation of strategy that buys and holds a fixed fraction of outstanding debt

- **Dynamic Trading Perspective:**

- $\frac{B_0}{\wp_0} = \mathbb{E} \left[\int_0^\infty \underbrace{\left(\int \xi_t^i \eta_t^i di \right)}_{=\xi_t^{**}} s_t K_t dt \right] + \mathbb{E} \left[\int_0^\infty \underbrace{\left(\int \xi_t^i \eta_t^i di \right)}_{=\xi_t^{**}} (\tilde{\sigma}_t^c)^2 \frac{B_t}{\wp_t} dt \right]$

- Valuation of equilibrium cash flows from individual bond portfolios, incl. trading cash flows (aggregated over all agents i to obtain total value of debt)

- Agent i 's SDF, ξ_t^i : $d\xi_t^i / \xi_t^i = -r_t^f dt - \varsigma_t dZ_t - \tilde{\zeta}_t^i d\tilde{Z}_t^i$, idiosyncratic consumption vol. $\tilde{\sigma}_t^c$

Capital price “Excess” Volatility due to Flight to Safety

- “Aggregate Intertemporal Budget Constraint” Consumption share

$$\underbrace{q_t^K K_t + q_t^B K_t}_{\text{total (net) wealth}} = \mathbb{E}_t \left[\int_t^\infty \frac{\int \xi_s^i \eta_s^i di}{\underbrace{\int \xi_t^i \eta_t^i di}_{= \xi_s^{**} / \xi_t^{**}}} C_s ds \right] \quad (*)$$

- Lucas-type models: $q^B = 0$ (also $C_t = Y_t$, no idiosyncratic risk)
 - Value of equity (Lucas tree) = PV of consumption claim
 - Volatility equity values require (low) volatile RHS of (*)
- This model: even for constant RHS of (*), $q_t^K K_t$ can be volatile due to **flight to safety**:
 - increase in $\tilde{\sigma}_t \Rightarrow$ Portfolio reallocation from capital to bonds, $q_t^K K_t \downarrow, \frac{B_t}{P_t} = q_t^B K_t \uparrow,$
- Quantitatively relevant? Yes
 - Excess return volatility
 - 2.9% in equivalent bondless model ($s = 0$ and no bubble)
 - 12.9% in our model

Service Flow Term, Convenience Yield, Ponzi Scheme

■ Service flow

- Convenience yield: relaxes collateral constraint or CIA constraint (money)
 - Traditional measure: BAA-US Treasury spread
- Here: Partially completing markets through retrading
 - Low interest rate (cash flow) asset can be issued by everyone
Hence, corporate-Treasury spread = 0

■ Ponzi scheme is not feasible for everyone

No Ponzi constraint may be binding

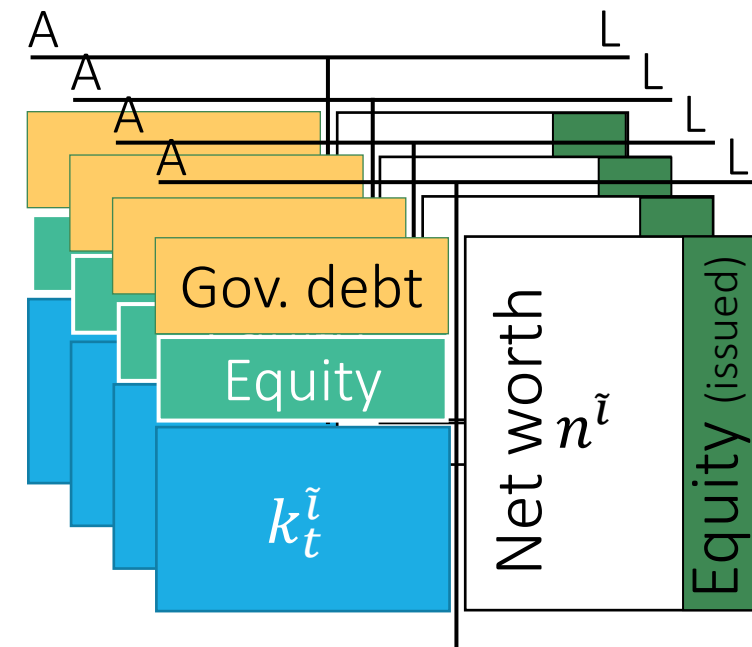
- Who can run a Ponzi scheme? **exorbitant privilege**
... assigned by equilibrium selection
- Likely to government, private entities are subject to solvency constraint
 - ... still there is a **Debt Laffer Curve**

Roadmap

- Motivation
 - Steady state model (closed form solution)
 - Stochastic idiosyncratic risk model
 - (Safe) asset pricing with SDF ξ_t^{**}
 - Flight-to-Safety, $\beta < 0$, and Excess Volatility of capital
 - Equity issuance, non-safe mutual fund with $\beta > 0$
 - Debt Laffer Curve
 - Price level determination with a bubble
 - Fiscal space to defend Exorbitant Privilege (crypto, ...)
- } Calibration

Equity Markets (ETF)

- Equity Market
 - Each citizen \tilde{i} can sell off a fraction $(1 - \bar{\chi})$ of capital risk to outside equity holders
 - Return $dr_t^{E,\tilde{i}}$
 - Same risk as $dr_t^{K,\tilde{i}}$
 - But $\mathbb{E}_t [dr_t^{E,\tilde{i}}] < \mathbb{E}_t [dr_t^{K,\tilde{i}}]$... due to insider premium
 - Prop.: Model equations as before but replace $\tilde{\sigma}$ with $\bar{\chi}\tilde{\sigma}$



Calibration with Epstein-Zin Preferences

- Epstein-Zin preferences for calibration (EIS=1)
 - Citizen \tilde{i} maximizes $V_0^{\tilde{i}}$ where $V_t^{\tilde{i}}$ is recursively defined by

$$V_t^i = E_t \left[\int_t^\infty (1 - \gamma) \rho V_s^i \left(\log(c_s^i) - \frac{1}{1 - \gamma} \log \left((1 - \gamma) V_s^i \right) \right) ds \right]$$

- Needed to generate realistic prices of risk (Sharpe ratio)

Numerical Illustration (Calibration)

- Exogenous processes:

Recessions feature high idiosyncratic risk and low consumption

- $\tilde{\sigma}_t$: Heston (1993) model of stochastic volatility

$$d\tilde{\sigma}_t^2 = -\psi \left(\tilde{\sigma}_t^2 - (\tilde{\sigma}^0)^2 \right) dt - \sigma^{\tilde{\sigma}} \tilde{\sigma}_t dZ_t$$

CIR – ensures that $\tilde{\sigma}$ stays positive

- a_t : $a_t = a(\tilde{\sigma}_t)$

$$a_t(\tilde{\sigma}_t) = a^0 - \alpha^a (\tilde{\sigma}_t - \tilde{\sigma}^0)$$

- $g_t = 0$

- Government (bubble-mining policy)

$$\check{\mu}_t^B = \check{\mu}_t^{B,0} + \alpha^B (\tilde{\sigma}_t - \tilde{\sigma}^0)$$

- Calibration to US data (1970-2019, period length is one year)

Parameters

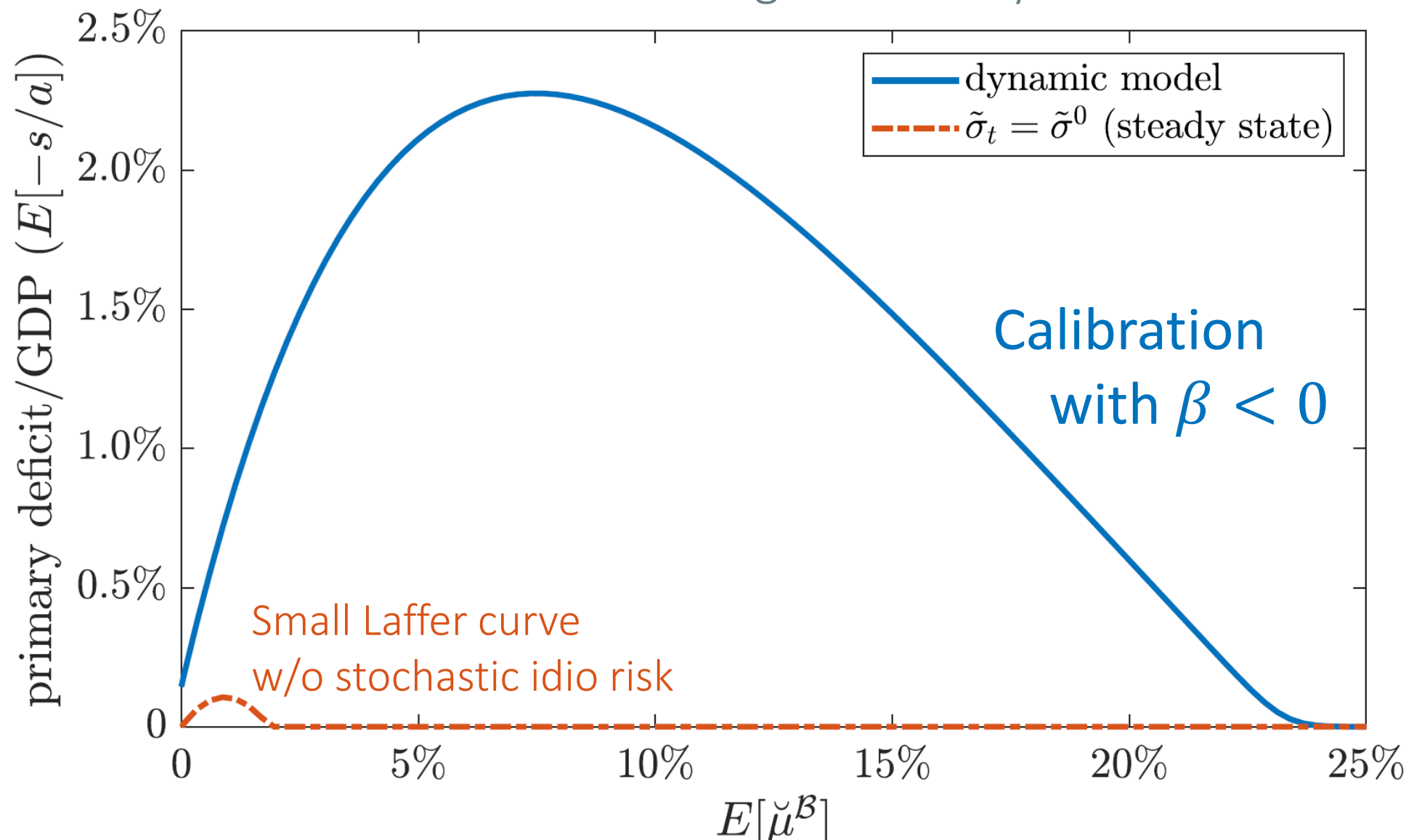
parameter	description	value	target
external calibration			
$\tilde{\sigma}^0$	$\tilde{\sigma}_t$ stoch. steady state	0.54	
ψ	$\tilde{\sigma}_t^2$ mean reversion	0.67	MLE targeting common idiosyncratic volatility (Herskovic et al. 2018)
σ	$\tilde{\sigma}_t^2$ volatility	0.4	
$\bar{\chi}$	undiversifiable idio. risk	0.3	Heaton, Lucas (1996, 2000, 2001), Angeletos (2007) (range [0.2, 0.6])
calibration to match model moments			
γ	risk aversion	6	
ρ	time preference	0.138	chosen jointly to match (approximately)
a^0	a_t stoch. steady state	0.63	- volatility of $Y, C, I, S/Y$
g	gov. expenditures	0.138	- average $C/Y, G/Y, S/Y, I/K, q^K K/Y, q^B K/Y$
$\check{\mu}^{\mathcal{B},0}$	$\check{\mu}_t^{\mathcal{B}}$ stoch. steady state	0.0023	- mean equity premium
α^a	a_t slope	0.071	- equity Sharpe ratio
$\alpha^{\mathcal{B}}$	$\check{\mu}_t^{\mathcal{B}}$ slope	0.12	
ϕ	capital adjustment cost	8.5	
other parameters			
δ	depreciation rate	0.055	economic growth rate (<i>ultimately irrelevant for all results</i>)

Quantitative Model Fit

moment		model	data
symbol	description		
$\sigma(Y)$	output volatility	1.3%	1.3%
$\sigma(C)/\sigma(Y)$	relative consumption volatility	0.63	0.64
$\sigma(S/Y)$	surplus volatility	1.1%	1.1%
$\mathbb{E}[S/Y]$	average surplus-output ratio	-0.0004	-0.0005
$\mathbb{E}[q^K K/Y]$	average capital-output ratio	3.48	3.73
$\mathbb{E}[q^B K/Y]$	average debt-output ratio	0.74	0.71
$\mathbb{E}[d\bar{r}^E - dr^B]$	average (unlevered) equity premium	3.62%	3.40%
$\frac{\mathbb{E}[dr^E - dr^B]}{\sigma(dr^E - dr^B)}$	equity sharpe ratio	0.31	0.31

Fiscal Sustainability *given* Exorbitant Privilege: Debt Laffer Curve

- Issue bonds at a faster rate $\check{\mu}^B$ (esp. in recessions)
 - \Rightarrow tax precautionary self insurance \Rightarrow tax rate \uparrow
 - \Rightarrow real value of bonds, $\frac{B}{\rho}$, \downarrow \Rightarrow "tax base" \downarrow
 - Less so in recession due to flight-to-safety



Sizeable revenue only if
Gov. debt has negative β

Two Debt Valuation Puzzles

- Properties of US primary surpluses
 - Average surplus ≈ 0
 - Procyclical surplus (> 0 in booms, < 0 in recessions)
- Two valuation puzzles from standard perspective: (Jiang, Lustig, van Nieuwerburgh, Xiaolan, 2019, 2020)
 1. “Public Debt Valuation Puzzle”
 - Empirical: $E[PV(\text{surpluses})] < 0$, yet $\frac{B}{\rho} > 0$
 - Our model: bubble/service flow component overturns results
 2. “Gov. Debt Risk Premium Puzzle”
 - Debt should be positive β asset, but market don't price it this way
 - Our model: can be rationalized with countercyclical bubble/service flow

Roadmap

- Motivation
 - Steady state model (closed form solution)
 - Stochastic idiosyncratic risk model
 - (Safe) asset pricing with SDF ξ_t^{**}
 - Flight-to-Safety, $\beta < 0$, and Excess Volatility of capital
 - Equity issuance, non-safe mutual fund with $\beta > 0$
 - Debt Laffer Curve
 - Price level determination with a bubble
 - Fiscal space to defend Exorbitant Privilege (crypto, ...)
- Calibration

Why Does Gov. Safe Asset Survive in Presence of ETFs?

- Diversified stock portfolio is free of idiosyncratic risk
 - Trading in stocks (ETF) can also self-insure idiosyncratic risk
 - Good friend in idiosyncratically bad times
- But: poor hedge against aggregate risk, losses value in recessions
 - Positive β
 - Bad friend in aggregate bad times
 - Why positive β ? (after all r^f goes down in recessions, lowers discount rate)
 - Equity are claims to capital, but marginal capital holder is insider
 - Insider bears idiosyncratic risk, must be compensated
 - $\tilde{\sigma}_t \uparrow \Rightarrow$ insider premium $E_t[dr_t^K] - E_t[dr_t^E] \uparrow \Rightarrow$ payouts to stockholders fall
 - **Share** of inside equity relative to outside equity compensation increases with $\tilde{\sigma}_t$
 - E.g. time of promise to issuance of new shares diluting outside equity holders

Exorbitant Privilege

1. Pay **low** real interest rate r (cash flow) on safe asset

2. Run **Ponzi scheme**

Issue more bonds to fund primary deficit

- Dilute existing bond holdings - “mine the bubble”
- Tax on “precautionary savings”/self-insurance
... but it is limited \Rightarrow Debt Laffer Curve

- Safe-asset status = exorbitant privilege is like a bubble (it can pop)
 - Jump to bad equilibrium
 - Safe-asset status can jump to foreign safe asset or crypto asset

Relaxes Fiscal space

Needs Fiscal space
to preserve
safe asset status

Conclusion

- **Safe Asset** = good friend
 - **Individually:** allows self-insurance through retrading
 - **Aggregate:** appreciates in bad times (negative β)
- Asset pricing with safe assets
 - Service Flow term \gg convenience yield (BAA-Treasury spread)
 - Flight to Safety creates
 - Countercyclical safe asset valuation
 - Large stock market volatility
- Exorbitant privilege:
 - “Safe-asset status”:
low cash flow due to service flow (partially completing market via re-trading)
 - Extra space, but **Debt Laffer Curve** (\neq MMT)
 - Power to run Ponzi scheme
 - Debt sustainability analysis (off-equilibrium)
- Fiscal space to ensure that bubble is attached to gov. bond (not on crypto)
- **Remark:** Competing Safe Assets
 - Within country private bonds are partial safe assets
 - Across countries \Rightarrow Spillover of US Monetary Policy

Extra Slides