A Global Safe Asset for & from Emerging Economies

Markus Brunnermeier Lunyang Huang

Princeton University

Princeton Initiative 2018

Princeton, Sept. 8. 2018

Risk-on, Risk-offFlight-to-safe asset

Safe asset:

- "Good friend analogy"
- Safe asset tautology

is around/valuable when you need it is safe because it is perceived to be safe

- Risk-on, Risk-offFlight-to-safe asset
- Problem: Safe asset is *asymmetrically supplied* by AE
 Flight-to-safety

 cross-border capital flows

- Risk-on, Risk-off
 Flight-to-safe asset
- Problem: Safe asset is *asymmetrically supplied* by AE
 Flight-to-safety

 cross-border capital flows



- Risk-on, Risk-off
 Flight-to-safe asset
- Problem: Safe asset is *asymmetrically supplied* by AE
 Flight-to-safety

 cross-border capital flows
- At times of global crisis, issuance of new debt
 - For AE at inflated prices eases conditions
 - For EME at depressed prices

worsens conditions

- Question: Who insures whom? "Poor insure rich Paradox"
 - Correct insurance only if buffer is large and debt long-term enough so that no new debt issuance needed & sell safe asset/reserves instead

Two Approaches

- Approach 1: "Buffer Approach" (traditional)
 - Lean against sudden stop (flight-to-safety) capital outflows
 - Precautionary Reserves
 - IMF liquidity lines
 - Central Banks Swap line arrangements

Official sector

- Approach 2: "Rechanneling Approach" (new proposal)
 - "Global Safe Asset from & for Emerging Economies" with Lunyang Huang (Central Bank of Chile Conference 2017) formal analysis

■ South East Asia crisis 97/98: Sudden Stop/Flight-to-Safety
 ⇒ precautionary reserves



CIA World Factbook data 2011

- South East Asia crisis 97/98: Sudden Stop/Flight-to-Safety
 ⇒ precautionary reserves
- Negative carry due to low yield of safe asset (exorbitant privilege)
 - As EME grows faster, it have to keep acquire foreign safe assets (export surplus required)
- Distorts exchange rates

- South East Asia crisis 97/98: Sudden Stop/Flight-to-Safety
 ⇒ precautionary reserves
- Negative carry due to low yield of safe asset (exorbitant privilege)
 - As EME grows faster, they have to keep acquire foreign safe assets (export surplus required)
- Distorts exchange rates
- Subsidizes private carry trades
 - Carry traders undermine/undo official reserve holding
 - EME corporate sector \$-borrowing
 - Bruno & Shin 2016
 - Hungarian/Polish household €-borrowing
 - Verner 2017

Brunnermeier & Huang



- South East Asia crisis 97/98: Sudden Stop/Flight-to-Safety
 ⇒ precautionary reserves
- Negative carry due to low yield of safe asset (exorbitant privilege)
 - As EME grows faster, they have to keep acquire foreign safe assets (export surplus required)
- Distorts exchange rates
- Subsidizes private carry trades
 - Carry traders undermine/undo official reserve holding

- Address root cause: Safe asset is supplied asymmetrically
- Analogy

- Address root cause: Safe asset is supplied asymmetrically
- Analogy



- Address root cause: Safe asset is supplied asymmetrically
- Analogy
 - Two lines of defense
 - Stronger inner circle (keep)





- Address root cause: Safe asset is supplied asymmetrically
- Analogy
 - Two lines of defense
 - Stronger inner circle (keep)





Address root cause: Safe asset is supplied asymmetrically



- Address root cause: Safe asset is supplied asymmetrically
- Create globally supplied safe asset via pooling & tranching





- Address root cause: Safe asset is supplied asymmetrically
- Create globally supplied safe asset via pooling & tranching



Rechannel: Instead of cross-border Across asset classes

 Expand ESBies idea for euro area to EME: "SBBS (Sovereign-Bond Backed Securities) for the world" Euro-nomics group 2011, 2016, 2017

- Risk-on, Risk-off
 Flight to safe asset
- Channels back some of flight-to-safety capital flows



fewer cross-border capital flows

RoadMap

- Motivation
 - International: Flight to Safety

Model Setup

- Ilustration
- More detail
- Policy Analysis
 - Foreign Reserves: Buffering Approach
 - Tranching: Rechanneling Approach

Global Safe Asset from & for Emerging Market Economies

Model Setup

- 3 Dates: t = 0,1,2
- Agents: entrepreneurs, households and foreigners
- Assets: Productive capital, domestic bonds and dollars
- Timeline:



Assets

Brunnermeier & Huang

- Capital:
 - Only entrepreneurs can invest at t = 0
 - Output only at t = 2:
 - Entrepreneurs: $y_2^E = \tilde{A}K_1^E$; Foreigners: $y_2 = \eta \tilde{A}K_1^*$ ($\eta < 1$)
 - From t = 1, capital can be traded among agents, price q_t



Assets con't

Domestic Bonds:

- The government issues zero coupon bonds at t=0
- Mature at t = 2 with a total face value B_0
- Traded at t = 0,1 at price p_t
- The government can repay up to a maximal lump-sum tax $T_2 = \tau \ \tilde{A} K_1^E$ i.e., Repayment = max { B_0, T_2 }
- Is perceived "safe" when bonds are not expected to be default
- Dollars/ Treasuries:
 - Outside storage technology offers return $R^{\$}$ per period
 - Low risk-free yield

Agents

- Domestic Entrepreneurs
 - Risk-neutral preferences:

 $\max E_0[C_0 + \beta C_1 + \beta^2 C_2]$

- The only agent that can invest in capital at t = 0
- (Exogenous) Safe asset demand/constraint : $S_t^E \ge \beta^{2-t} \alpha K_t^E$
- Possible safe assets:
 - dollars, domestic bonds when they are nearly default free
- Prefer to invest minimal dollars: $\frac{1}{R^{\$}} > \beta$
- Low Initial wealth W_0^E , not enough to buy all domestic bonds

Agents con't

- Domestic households
 - The same preference as entrepreneurs
 - Can not hold capitals
 - Initial wealth W_0^H , buys the rest of domestic bonds at t = 0
- Foreigners
 - Similar preference: max $E_0[C_0 + \beta^* C_1 + {\beta^*}^2 C_2]$
 - Less patient than entrepreneurs: $\frac{1}{R^{\$}} > \beta > \beta^{*}$
- Additionally:
 - For simplicity, crisis is unanticipated at t = 0
 - Debt-capital ratio $d = \frac{B_0}{K_0}$, $b^E = \frac{B_0^E}{K_0}$, $b^H = \frac{B_0^H}{K_0}$ $d = b^E + b^H$

Equilibrium at t = 0

- Entrepreneurs:
 - For sufficiently high \tilde{A} , prefer Capital > Domestic bonds > consumption > dollars
 - Hold domestic bonds for safe asset constraint: $b^E = \frac{B_0^E}{K_0} = \alpha$
- Households:
 - Buy all residual bonds supply
 - Indifferent between consumption and bonds: $p_0 = \beta^2$, $b^H = d \alpha$
- Foreigners:
 - Holding nothing due to impatience (low valuation)
- Equilibrium going forward depends on realization of TFP shock





Foreigners



I Equilibrium at t = 1

- Three possibilities:
 - \overline{A} subgame equilibrium:
 - Fundamental is strong, no crisis



$I\!I \ \bar{A}$ subgame equilibrium at t=1

- Similar to equilibrium at t = 0
- Strong fundamental (A
 government repayment
- Asset positions unchanged
- Asset price changes due to time discounting:

•
$$q_{1,u} = \beta \bar{A}$$
, $p_{1,u} = \beta$



worth

Bonds

Equilibrium at t = 1

- Three possibilities:
 - Fundamental $E_1\overline{A}$ equilibrium:
 - Weak fundamental, but no sunspot triggers crisis



I Fundamental $\mathrm{E}_1[ar{A}]$ -equilibrium at t=1

- Similar to equilibrium at t = 0
- Weak fundamental (\overline{A}) but market confidence makes government repayment self-fulfilling Gov.^{EME}

Tax capacity

Tax

Revenue

Domestic

Bonds

Entrepreneurs^{EME}



Asset positions unchanged

 $\tau \underline{A} K_0$

 Asset price changes due to time discounting:

•
$$q_{1,f} = \beta E_1[\bar{A}], p_{1,f} = \beta$$

Foreigners Unlimited Wealth

Equilibrium at t = 1

- Three possibilities:
 - Flight-to-Safety equilibrium:
 - Weak fundamental, sunspot triggers crisis



Flight-to-Safety equilibrium at t = 1

- Flight to Safety:
 - Entrepreneurs seek dollars
 - Sell capital and bonds to foreigners at discounted price

$$\begin{aligned} q_{1,s} &= \underbrace{\beta^*}_{\text{Impatience Inefficiency}} \underbrace{\eta}_{1,s} & \text{E}_1[\tilde{A}] < q_{1,f} \text{E}_1[\tilde{A}], \\ p_{1,s} &= \beta^* (1 - \pi_2 \underbrace{h}_{1,s}) \\ & \text{haircut} \end{aligned}$$

• Entrepreneurs hold capital

$$K_{1,s}^{E} = \frac{q_{1,s}K_{0} + p_{1,s}B_{0}^{E}}{q_{1,s} + \alpha\beta} = \frac{\beta^{*}\eta E_{1}[\tilde{A}] + \beta^{*}(1 - \pi_{2}h)b^{E}}{\beta^{*}\eta E_{1}[\tilde{A}] + \alpha\beta}K_{0} = K_{1,s}^{E}(h)$$

- Self-fulfilling default:
 - Assume default happens only if <u>A</u> realizes (No default for \overline{A})
 - Endogenous debt haircut:

$$B_0(1-h) = \tau \underline{A} K_{1,s}^E \leftrightarrow d(1-h) = \tau \underline{A} \frac{K_{1,s}^E(h)}{K_0}$$

- Crisis existence condition: h > 0
- In Fundamental $\mathbf{E}_1[\overline{A}]$ equilibrium: $d < \tau \underline{A}$

Self-fulfilling Debt Crisis



Crisis vulnerability and Severity

- Let x be the policy parameter
- Crisis vulnerability:
 - The area of d (indebtedness) where a flight-to-safety crisis exists
 - Intuition: For sufficiently low d, implied h(d) < 0
 - In the baseline model:

$$V^{B}(x) = [\max\{\alpha, \underline{d}^{b}\}, \tau \underline{A}],$$

$$\underline{d}^{b} \text{ solves } h(\underline{d}^{b}) = 0$$

- Crisis Severity:
 - The fraction of capital fire sold in a crisis
 - Output loss is linear in this measure
 - In the baseline model: $S^{B}(x) = \max\{0, \frac{\beta^{*}\eta E_{1}[\tilde{A}] + (1-\pi_{2})\beta^{*}\alpha}{\beta^{*}\eta E_{1}[\tilde{A}] + \beta\alpha - \tau A\beta^{*}\pi_{2}\frac{\alpha}{d}}\}$
 - Later analyze how policies affect these measure

RoadMap

- Motivation
 - International: Flight to Safety
- Model Setup
 - Illustration
 - More detail
- Policy Analysis
 - Foreign Reserves: Buffering Approach
 - Tranching: Rechanneling Approach
- Global Safe Asset from & for Emerging Market Economies

Foreign Reserves

- Implementation:
 - The gov can issue additional bonds (purchased by households) for purchasing reserves $R^{*^{2}}/\beta^{2}$
 - Face value of additional bonds: $b^R K_0$
 - Since $p_0 = 1/\beta^2$, reserves worth $R^{\frac{2}{3}}/\beta^2 b^R K_0$



- Benefit-cost analysis:
 - Given debt hair cut h^R ,

$$\frac{\frac{R^{\ast^{2}}}{\beta^{2}}b^{R}K_{0} - (1 - h^{R})b^{R}K_{0}}{(\frac{R^{\ast^{2}}}{\beta^{2}} - 1)b^{R}K_{0}} + \underbrace{h^{R}b^{R}K_{0}}_{\text{debt forgiveness}}$$

Equilibrium

- Subgame equilibriums without crisis is similar
- Focus on flight-to-safety crisis with reserves
 - Fire-sale of capital the same as in baseline

$$K_{1,s}^{E} = \frac{q_{1,s}K_{0} + p_{1,s}B_{0}^{E}}{q_{1,s} + \alpha\beta} = \frac{\beta^{*}\eta E_{1}[\tilde{A}] + \beta^{*}(1 - \pi_{2}h^{R})b^{E}}{\beta^{*}\eta E_{1}[\tilde{A}] + \alpha\beta}K_{0} = K_{1,s}^{E}(h^{R})$$

• Endogenous haircut h^R :

$$(b^{e}+b^{h})(1-h^{R})+b^{R}(1-h^{R})=\tau \underline{A}\frac{K_{1,s}^{E}(h)}{K_{0}}+b^{R}(\beta^{2}R^{s^{2}})$$

Equilibrium

- Subgame equilibriums without crisis is similar
- Focus on flight-to-safety crisis with reserves
 - Fire-sale of capital the same as in baseline

$$K_{1,s}^{E} = \frac{q_{1,s}K_{0} + p_{1,s}B_{0}^{E}}{q_{1,s} + \alpha\beta} = \frac{\beta^{*}\eta E_{1}[\tilde{A}] + \beta^{*}(1 - \pi_{2}h^{R})b^{E}}{\beta^{*}\eta E_{1}[\tilde{A}] + \alpha\beta}K_{0} = K_{1,s}^{E}(h^{R})$$

Endogenous haircut h^{R} :
$$(b^{e} + b^{h})(1 - h^{R}) + \frac{b^{R}(1 - h^{R})}{K_{0}} = \tau \underline{A} \frac{K_{1,s}^{E}(h)}{K_{0}} + \frac{b^{R}(\beta^{2}R^{2})}{K_{0}}$$

New Debt
Repayment Reserves

• Crisis existence condition: $h^R > 0$

Self-fulfilling Debt Crisis (With Reserves)



Crisis vulnerability and Severity (With Reserves)

- b^R is the policy parameter here
- Crisis vulnerability:
 - Compare to baseline:

$$V^R(b^R) \supset V^B$$

- Intuition: At $h^R = 0$, no debt forgiveness but negative carry
- Crisis Severity:
 - Compare to baseline:

$$S^{R}(b^{R}) \leq S^{B} \Leftrightarrow h^{R} \geq 1 - (\beta R^{\$})^{2} \Leftrightarrow h \geq 1 - (\beta R^{\$})^{2}$$

• Intuition: If crisis is severe enough, debt forgiveness creates gain that exceeds negative carry

RoadMap

- Motivation
 - International: Flight to Safety
- Model Setup
 - Illustration
 - More detail

Policy Analysis

- Foreign Reserves: Buffering Approach
- Tranching: Rechanneling Approach

Global Safe Asset from & for Emerging Market Economies

Tranching

- Implementation:
 - Set up a SPV that purchases government bonds and issues a senior and junior bond.
 - Default loss is first absorbed by junior bonds
 - Total face value of senior bonds: $sK_0 < dK_0$
 - Assume $s > \alpha$, entrepreneurs are fully protected
 - Notations: $b^{S,E}$, $b^{S,H}$, $b^{J,E}$, $b^{J,H}$
- Benefit-cost analysis:
 - No cost within the model
 - Senior bonds are less likely to lose safe-asset-status
 - Owners of senior bonds (E) recover larger value even in defaults



Equilibrium

- Subgame equilibriums without crisis is similar
 - At t = 0, junior bonds and senior bonds are perfect substitutes
 - Assume entrepreneurs slightly prefer senior bonds
- Focus on flight-to-safety crisis here
 - Senior bonds haircut $h^S > 0 \Leftrightarrow h^J = 1$ (Junior bonds wiped out)
 - Fire-sale of capital the same as in baseline

$$K_{1,s}^{E} = \frac{q_{1,s}K_{0} + p_{1,s}^{S}B_{0}^{S,E}}{q_{1,s} + \alpha\beta} = \frac{\beta^{*}\eta E_{1}[\tilde{A}] + \beta^{*}(1 - \pi_{2}h^{S})b^{S,E}}{\beta^{*}\eta E_{1}[\tilde{A}] + \alpha\beta}K_{0} = K_{1,s}^{E}(h^{S})$$

Endogenous haircut h^S:

Baseline:
$$(b^{E}+b^{H})(1-h) = d(1-h) = \tau \underline{A} \frac{K_{1,S}^{E}(h)}{K_{0}}$$

• Crisis existence condition: $h^{S} > 0$

Equilibrium

- Subgame equilibriums without crisis is similar
 - At t = 0, junior bonds and senior bonds are perfect substitutes
 - Assume entrepreneurs slightly prefer senior bonds
- Focus on flight-to-safety crisis here
 - Senior bonds haircut $h^S > 0 \Leftrightarrow h^J = 1$ (Junior bonds wiped out)
 - Fire-sale of capital the same as in baseline

$$K_{1,S}^{E} = \frac{q_{1,S}K_{0} + p_{1,S}^{S}B_{0}^{S,E}}{q_{1,S} + \alpha\beta} = \frac{\beta^{*}\eta E_{1}[\tilde{A}] + \beta^{*}(1 - \pi_{2}h^{S})b^{S,E}}{\beta^{*}\eta E_{1}[\tilde{A}] + \alpha\beta}K_{0} = K_{1,S}^{E}(h^{S})$$

• Endogenous haircut h^S :

Tranching: $(b^{S,E} + b^{S,H})(1 - h^S) = s(1 - h^S) = \tau \underline{A} \frac{K_{1,S}^E(h^S)}{K_0}$

- h^S can be solved from baseline model assume d = s
- Crisis existence condition: $h^{S} > 0$
 - Tranching is equivalent to eliminate d s debt burden in crisis

Crisis vulnerability and Severity (With Tranching)

- s is the policy parameter here
 - But $\alpha \leq s \leq d$
- Crisis vulnerability:
 - Compare to baseline:

$$V^T(s) = V^B|_{d=s} \subset V^B$$

- Crisis Severity:
 - Compare to baseline:

$$S^T(s) = S^B|_{d=s} \le S^B$$

RoadMap

- Motivation
 - International: Flight to Safety
- Model Setup
 - Illustration
 - More detail
- Policy Analysis
 - Foreign Reserves: Buffering Approach
 - Tranching: Rechanneling Approach

Global Safe Asset from & for Emerging Market Economies

Brunnermeier & Huang

Tranching and Pooling

- Tranching can be strengthened via diversifying local shock
 - generalize the model to a continuum of ex-ante identical countries
- Set up international SPV to implement GloSBBies



Policy Analysis (Tranching & Pooling)

- s (senior bonds/capital) is the policy parameter
 - But $\alpha \leq s \leq d$
- Crisis vulnerability:
 - Crisis exists iff



• For national tranching, crisis exists iff

$$s > d^B$$

Crisis Severity:

• Compare to national tranching:

$$S^{GloSBies}(s) < S^{T}(s) = S^{B}|_{d=s} \leq S^{B}$$

Conclusion

- High Debt Level
 - Domestic Challenge:
 - International Challenge:

Central Bank independence Flight-to-Safety

- Global Financial Architecture
 - Buffer approach
 - Reserve holding
 - IMF support
 - Swap lines
 - Rechanneling approach

interventionistic

- costly due to cost of carry & distortionary
- very limited
- Limited (not all IMF member countries)
- self-stabilizing (autonomous)
- Tranching completes the market
 - Allows catering to investors groups with different risk attitudes
 - Makes EME less crisis prone
- International pooling and tranching
 - SBBS/ESBies for the world
 - Expands IMF's fire power

Extra Slide: Safe assets

- "Good friend analogy" like reserve assets
 - Safe/available at any horizon "when it counts"
 - Precautionary buffer
 - held in addition to more risky assets
 - Risk ⇒ demand for safe assets ↑
- "Safe asset tautology"
 - Safe because it is "perceived to be safe"
 - Safe independent of fundamentals
 - US Treasuries downgrade
 by S&P in 2011 ⇒ yield
 - German CDS spread
 ⇒ yield during Euro crisis
 - Multiple equilibria
 - Bubble



Model Setup

- Three Dates: t = 0,1,2
- Time 0:
 - The government issues bonds maturing in date 2
 - Domestic agents invest capital and buy domestic bonds
- Time 1:
 - Potential flight-to-safety crisis
 - Capital and domestic bonds are fire sold to foreigners
- Time 2:
 - Capital produces output
 - The government partially defaults if tax revenue < maturing bonds

