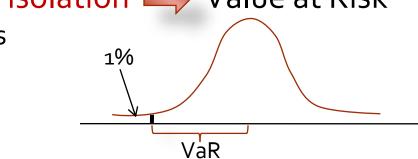
#### COVAR A Systemic Contribution Risk Measure

Tobias Adrian and Markus K. Brunnermeier

### Current financial regulation

- 1. Risk of each bank in isolation isolation isolation
  - Capital requirements
  - Haircuts/margins
  - Ratings



- 2. Procyclical of capital requirements, haircuts, ratings
- 3. Focus on asset side of the balance sheet Liability side – maturity mismatch gets little attention
  - Maturity rat race
  - Implicit subsidies for short-term funding
- 4. Focus on banks
  - shadow banking system gets little attention

#### Three challenges ....

- 1. Focus on externalities systemic risk contribution
  - What are the externalities?
    - Regulate based on externalities (functional citerion)
  - How to measure externalities (contribution to systemic risk)?
    - CoVaR
- 2. Countercyclical regulation
  - Avoid procyclicality
    - leverage, maturity mismatch,... predict future CoVaR
- 3. Incorporate funding structure asset-liability interaction, debt maturity, liquidity risk

#### 1. Externalities

"stability is a public good"

Bank 2

A

- 1. Fire-sale externality
  - Maturity mismatch + Leverage
    - Raise new funds
       FUNDING LIQUIDITY
      - Sell off assets **MARKET LIQUIDITY** (at fire sale prices due to crowded trades)
- liquidity

(rollover risk)

Bank 3

Fire-sales depress price also for others

Bank 1

A

- 2. Hoarding externality
  - micro-prudent response: Hoard funds/reduce lending
  - ... but not necessarily macro-prudent
  - Systemic risk is endogenous (multiple equl)
- 3. Runs dynamic co-opetition
- 4. Network Externality
  - Hiding own's commitment buncertainty for counterparties

See Brunnermeier (2009) Journal of Economic Perspectives

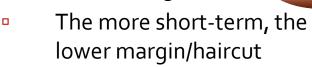
# 2. Procyclicality due to Liquidity spirals

#### Loss spiral

- same leverage
- mark-to-market

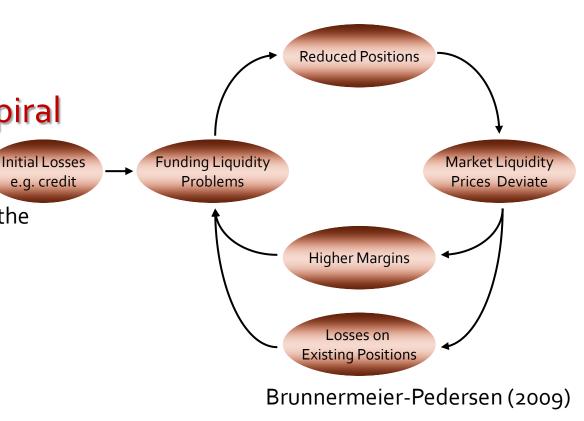
#### Margin/haircut spiral

 Margin/haircut max leverage



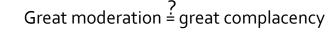
#### delever!

- mark-to-model
  - Mark-to-funding



# Margin/haircut spiral - Procyclicality

- Margins/haircut increase in times of crisis delever margin = f(risk measure)
- Three reasons:
  - **1**. Backward-looking estimation of risk measure
    - Use forward looking measures
    - Use long enough data series
  - 2. Fundamental volatility increases
  - 3. Adverse selection
    - Debt becomes more information sensitive (not so much out of the money anymore)
  - Credit bubbles
    - whose bursting undermines financial system



cash flow

Countercyclical regulation

# Margin/haircut spiral - Procyclicality

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    - whose bursting undermines financial system



cash flow

#### Credit/Leverage Bubble

- Why did nobody delever/act against it earlier?
  - "dance as long as the music plays"
  - Lack of coordination when to go against the bubble
    - Not riding a bubble for too long is ... can cost you your shirt
    - Even if one identify bubbles, predicting the time of its bursting is infinitely more difficult
    - Investors/institutions ride the bubble which allows it to persist
      - Little heterogeneity
- Credit bubble led to housing bubble
  - Note similarity to Nordic countries, Japan,...
     (foreign capital, agency problems were less of an issue there)

#### Macro-prudential regulation

#### 1. Externality:

- Measure contribution of institution to systemic risk: CoVaR
- Response to current regulation
   "hang on to others and take positions that drag others down when you are in trouble"
   (maximize bailout probability)

(maximize bailout probability ightarrow Moral Hazard)

- become big
- hold similar position (be in trouble when others are)
- become interconnected

#### 2. Procyclicality:

- Lean against "credit bubbles" laddered response
  - Bubble + maturity mismatch impair financial system (vs. NASDAQ bubble)
  - Impose Capital requirements/Pigouvian tax/Private insurance scheme
    - *not directly* on ΔCoVaR, but on
    - frequently observed factors, like maturity mismatch, leverage, B/M, crowdedness of trades/credit, ...
- 3. Funding: Asset-Liability Maturity Match

# Who should be regulated?

group	examples	macro-prudential	micro-prudential
"individually systemic"	International banks (national champions)	Yes	Yes
"systemic as part of a herd"	Leveraged hedge funds	Yes	No
non-systemic large	Pension funds	No	Yes
"tinies"	unlevered	No	No

- Micro: based on risk in isolation
- Macro: Classification on systemic risk contribution measure, e.g. CoVaR
- Annual list (not publicized)

#### CoVaR

CoVaR<sub>q</sub><sup>i</sup> is implicitly defined as quantile

 $\Pr(X^i \leq VaR_q^i) = q$ 

 CoVaR<sub>q</sub><sup>j|i</sup> is the VaR conditional on institute *i* (index) is in distress (at it's VaR level)

$$\Pr(X^{j} \leq CoVaR_{q}^{j|i} \mid X^{i} = VaR_{q}^{i}) = q$$

$$\Box \qquad \Delta CoVaR_q^{j|l} = CoVaR_q^{j|l} - VaR_q^{j}$$



- Various conditioning possibilities? (direction matters!) Contribution  $\Delta$  CoVaR
- Q1: Which institutions contribute (in a non-causal sense)
- VaR<sup>system</sup> institution *i* in distress
- Exposure Δ CoVaR
  - Q2: Which institutions are most exposed if there is a systemic crisis?
  - VaR<sup>i</sup> | system in distress
- Network △ CoVaR
  - VaR of institution j conditional on i

Can be extended to Co-Expected Shortfall!

#### Network CoVaR BAC 68 LEH 76 conditional on GS origin of arrow JPM

#### Overview

- Challanges
- Measuring Systemic Risk Spillover/Externalities
- One Method: Quantile Regressions
- CoVaR vs. VaR
- Addressing Procyclicality
  - Predict using institutions' characteristics
    - Balance sheet variables
    - Market variables (CDS, implied vol.,...)

#### **Quantile Regressions: A Refresher**

OLS Regression: min sum of squared residuals

$$\beta^{OLS} = \arg \min_{\beta} \Sigma_{t} \quad y_{t} - \alpha - \beta x_{t}^{2}$$
Predicted value:  $E[y \mid x] = \alpha + \beta x$ 

Quantile Regression: min weighted absolute values

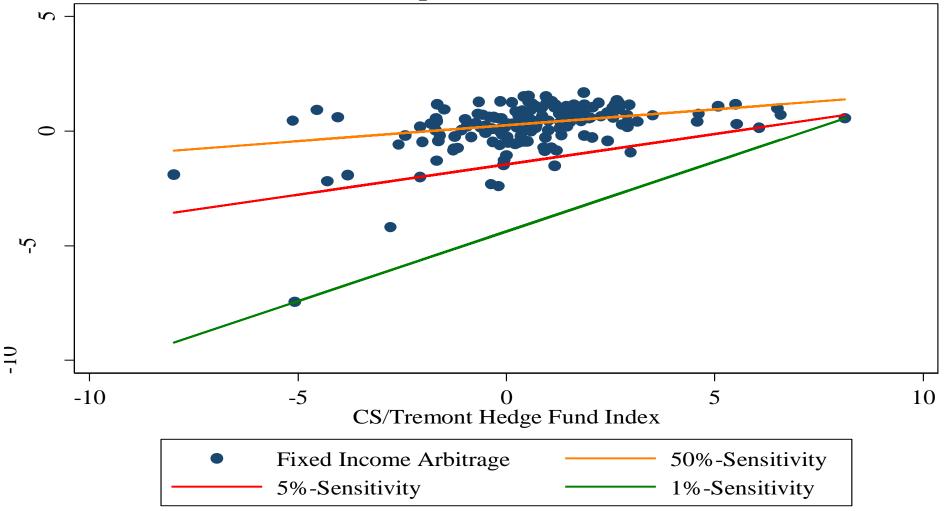
$$\beta^{q} = \arg\min_{\beta} \Sigma_{t} \begin{cases} q |y_{t} - \alpha - \beta x_{t}| & \text{if } y_{t} - \alpha - \beta x_{t} \ge 0\\ 1 - q |y_{t} - \alpha - \beta x_{t}| & \text{if } y_{t} - \alpha - \beta x_{t} < 0 \end{cases}$$

• Predicted value:  $VaR_q \mid x = F_y^{-1}(q \mid x) = \alpha_q + \beta_q x$ 

Note out (non-traditional) sign convention!

#### Quantile Regression: A Refresher

q-Sensitivities



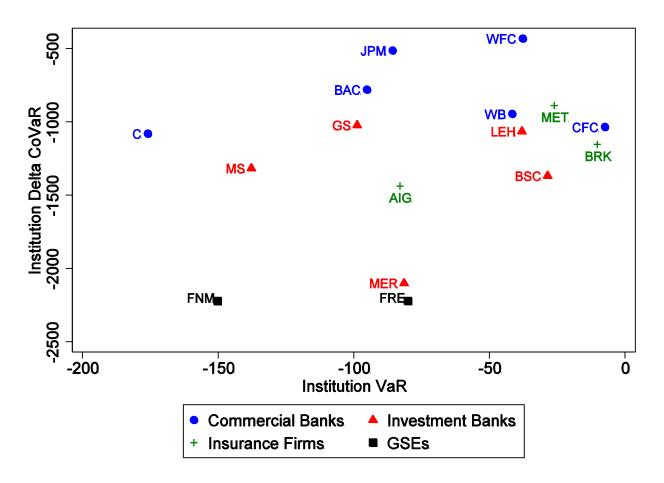
#### Financial Intermediary Data

- Publicly traded financial intermediaries 1986-2008
  - Commercial bank, security broker-dealers, insurance companies, real estate companies, etc.
  - Weekly market equity data from CRSP
  - Quarterly balance sheet data from COMPUSTAT
- CDS and option data of top 10 US banks, daily 2004-2008

#### Overview

- Measuring Systemic Risk Contribution
- One Method: Quantile Regressions
- CoVaR vs. VaR
- Addressing Procyclicality
  - Time-varying CoVaR/VaR
  - Predict using institutions' characteristics
    - Balance sheet variables
    - Market variables (CDS, implied vol.,...)

#### $\Delta$ CoVaR vs. VaR



- VaR and

   \alpha CoVaR
   relationship
   is very weak
- Data up to 12/06

#### Overview

- Challanges
- Measuring Systemic Risk Contribution
- One Method: Quantile Regressions
- CoVaR vs. VaR
- Addressing Procyclicality
  - Step 1: Time-varying CoVaRs
  - Step 2: Predict CoVaR using institution characteristics
    - Balance sheet variables (leverage, maturity mismatch, + interdependence, ...)
    - Market variables (CDS, implied vol.,...)

# Step 1: Time-varying CoVaR

- Relate to <u>macro factors</u>, M<sub>t</sub>
  - VIX Level
  - 3 month yield
  - Repo 3 month Treasury
  - Moody's BAA 10 year Treasury
  - IoYear 3 month Treasury
  - Real estate index
  - Equity market risk

<u>interpretation</u> "Volatility"

"Flight to Liquidity" "Credit indicator" "Business Cycle" "Housing"



Obtain Panel data of CoVaR

Next step: Relate to institution specific (panel) data

#### Step 1: Time-varying ∆CoVaR

- Derive time-varying VaR<sub>t</sub>
  - For institution *i*:

$$X_t^i = \alpha_q^i + \beta_q^i M_t + \varepsilon_t^i$$

For financial system:

$$X_t^{system} = \alpha_q^{system} + \beta_q^{system} M_t + \varepsilon_t^{system}$$

Derive time-varying CoVaR<sub>t</sub>

$$X_t^{system} = \alpha_q^{system|i} + \beta_q^{system|i} M_t + \gamma X_t^i + \varepsilon_t^{system|i}$$

• 
$$\Delta CoVaR_t = CoVaR_t - VaR_t$$

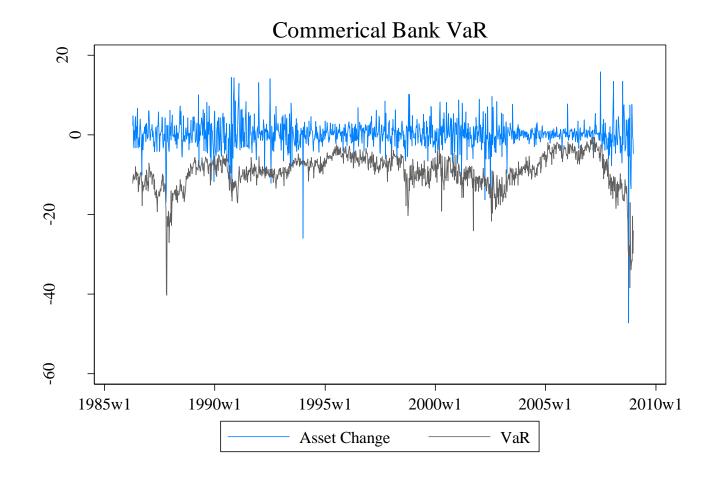
#### Table 2: Average Exposures to Risk Factors

#### INSTITUTIONS

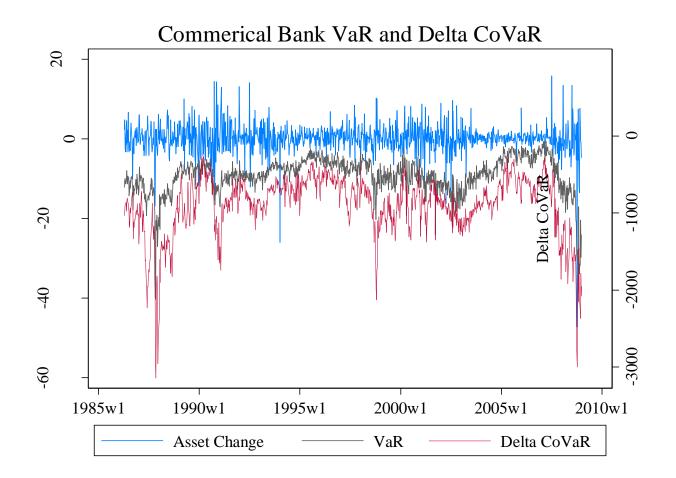
COEFF	CIENT	VaR <sup>system</sup>	VaR <sup>i</sup>	CoVaR <sup>system i</sup>	
Repo sp	oread (lag)	-1163***	-0.60	-877.94***	
Credit s	oread (lag)	-107.75	-0.47	-226.75**	
Term sp	read (lag)	128.71	0.64	18.80	
VIX (lag		-68.97***	-0.16***	-43.35***	
3 Month	Yield (lag)	118.73	0.42	15.95*	
Market I	Return (lag)	242.74***	0.50***	196.00***	
Housing	(lag)	5.63	0.03	5.17	

\*\*\* p< 0.01 \*\* p< 0.05 \* p< 0.1

#### Time-varying VaR



#### Time-varying VaR and ∆CoVaR



### Step 2a: Portfolios Sorted on Characteristics

- Institutional characteristics matter
- ... but individual financial institutions have changed the nature of their business over time
- Form decile portfolios, each quarter, according to previous quarter's data:
  - 1. Leverage
  - 2. Maturity mismatch
  - 3. Size
  - 4. Book-to-Market
- Add 4 industry portfolios
  - 1. Banks
  - 2. Security broker-dealers
  - 3. Insurance companies
  - 4. Real estate companies

#### Table 3A: ΔCoVaR Forecasts by Characteristics Cross-section, Portfolios, 1%

COEFFICIENT	2 Years	1 Year	1 Quarter
ΔCoVaR (lagged)	0.71***	0.80***	0.94***
VaR (lagged)	-1.99***	-2.27***	-0.47***
Leverage (lagged)	-9.43***	-10.73***	-2.53**
Maturity mismatch (lagged)	-0.89***	-0.30	-0.14
Relative Size (lagged) Book-to-Market (lagged)	- 170.84*** 85.24***	-161.99*** 87.65***	-38.58*** 31.03**
Constant	-40.92**	-50.04**	-19.93*
Observations	3627	3805	3939
R <sup>2</sup>	0.62	0.69	0.89

#### Table 3B: ΔCoVaR Forecasts by Characteristics Cross-section, 2 years

COEFFICIENT	1%	5%	10%
ΔCoVaR (lagged)	0.71***	0.63***	0.70***
VaR (lagged)	-1.99***	-1.86***	-1.38***
Leverage (lagged)	-9.43***	-5.08***	-4.23**
Maturity mismatch (lagged)	-0.89***	-0.51***	0.10
Relative Size (lagged)	-	-105.62***	-86.84***
Book-to-Market (lagged)		26.95***	-14.77**
Constant	-40.92**	-14.70*	36.88***
Observations	3627	3627	3627
R <sup>2</sup>	0.62	0.62	0.70

# Table 4: ΔCoVaR Forecasts by Characteristics Time Series/Cross Section, Portfolios, 1%

COEFFICIENT	2 Years	1 Year	1 Quarter
ΔCoVaR (lagged) VaR (lagged) Leverage (lagged) Maturity mismatch (lagged) Relative Size (lagged) Book-to-Market (lagged)	0.41*** -1.30*** 0.92 -0.31 -230*** 29.25	0.58*** -1.74*** -8.10*** -0.53 -229*** 42.69	0.86*** 0.06 -1.64 -0.33 -56*** 31.03**
Constant Observations R <sup>2</sup>	- 332.58*** 3627 0.69	-239.05*** 3805 0.73	-96.84*** 3939 0.89



Timing of tail risk is harder to forecast than cross-section contribution 41

### Step 2b: Forecasting with Market Variables

- CDS spread and equity implied volatility for 10 largest US commercial and investment banks (from Bloomberg)
- Betas:
  - Extract principal component from CDS spread changes/implied vol changes within each quarter from daily data
  - Regress each CDS spread change/ implied vol change on first principal component

# Table 6: ΔCoVaR Forecasts by Market Variables Cross Section, Portfolios, 1%

COEFFICIENT	2 Years	1 Year	1 Quarter
ΔCoVaR (lagged)	0.60***	0.79***	0.94***
VaR (lagged)	-1.84	0.05	-0.08
CDS beta (lagged)	-1.727**	787.92	95.37
CDS (lagged)	1.320	-2.211	-40.26
Implied Vol beta (lagged)	-8.30	-590.28**	-85.78
Implied Vol (lagged)	-144.60	111.02	234.56***
Constant	-335.30	-147.72	-114.07*
Observations	114	154	184
R <sup>2</sup>	0.36	0.57	0.77

short data-span (2004-2008)!

#### Extension to our Analysis

- Co-Expected Shortfall ("Co-ES")
  - Advantage: coherent risk measure
  - Disadvantage: any estimate "in" the tail is very noise
- Inclusion of additional information
  - derivative positions
  - off-balance sheet exposure
  - Crowdedness measure
  - Interdependence measures
  - Bank supervision information

### Countercyclical Regulation

- When market is relaxed
   Strict Laddered Response
  - Step 1: supervision enhanced
  - Step 2: forbidden to pay out dividends
    - See connection to debt-overhang problem)
  - Step 3: No Bonus for CEOs
  - Step 4: Recapitalization within two months + debt/equity swap
- When market is strict
   Relax regulatory requirement

# What type of charge?

#### 📫 Capital charge

- Strictly binding
- Might stifle competition
- Pigouvian tax + government insurance
  - Generates revenue
  - In times of crisis it is cheap to issue government debt
  - very salient
- Private insurance scheme
  - (Kashap, Rajan & Stein, 2008 + NYU report)
  - Requires lots of regulation

# Conclusion

- Macro-prudential regulation
  - Focus on externalities
  - Measure for systemic risk is needed, e.g. CoVaR
  - Maturity mismatch (+ Leverage) encourage long-term funding
- Countercyclical regulation
  - Find variables that predict average future CoVaR
  - Forward-looking measures, spreads, …
  - Also,
    - VaR measure is not sufficient incorrect focus
    - Quantile regressions are simple and efficient way to calculate CoVaR